

## Notice of Intent

Sara Gonso Tait, Executive Director  
Indiana Gaming Commission  
101 W. Washington Street East Tower-Suite 1600  
Indianapolis, Indiana 46204

VIA ELECTRONIC MAIL to [stait@igc.in.gov](mailto:stait@igc.in.gov)

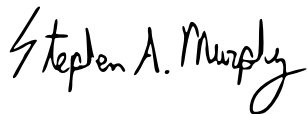
Dear Executive Director Tait,

Please allow this letter to serve as the notice of intent pursuant to Indiana Code § 4-33- 24-16 of Boom Shakalaka Inc. to submit an application to conduct paid fantasy sports in Indiana. This notice of intent will allow Boom Shakalaka Inc. to operate in Indiana during the application period as it was in operation in Indiana on March 31, 2016. Boom Shakalaka Inc. understands that by applying to be an operator in Indiana it is obligated to comply with statutes, administrative rules, emergency rules, and directives as proscribed by the Indiana Gaming Commission ("Commission"). We understand that any company offering paid fantasy sports in Indiana that does not file an application by the established deadline will no longer be authorized to lawfully conduct the activity pursuant to Indiana Code § 4-33-24.

The Commission's point of contact for the application process is as follows:

Company name: Boom Shakalaka Inc. D.B.A. Boom Fantasy  
Point of contact: Stephen Murphy  
Title: CEO  
335 Madison Avenue - 16th Floor  
New York, NY 10017  
(201) 919-8711  
[steve@boomfantasy.com](mailto:steve@boomfantasy.com)

Sincerely,

A handwritten signature in black ink that reads "Stephen A. Murphy". The signature is written in a cursive style with a stylized "S" and "M".

Stephen A. Murphy, CEO  
Boom Shakalaka Inc.